

To Whom It May Concern,

The continuing creation and improvement of goods and services available to the public is an ideal of a successful capitalist economy. It is this very type of competition among producers that stimulates growth and benefits consumers most. That being said, I do not believe that it is the role or responsibility of the government in a free, competitive, capitalist society to handicap new competitors in an industry just to protect the incumbents from obsolescence. It is the responsibility of the incumbents to grow, change, adapt or perish as changes in the industry would dictate. The services offered by satellite radio providers deliver the variety and specificity that consumers want and that AM and FM stations have been unable or unwilling to provide. The appeal and growth of satellite radio is analogous to the rise of cable television over the limits of broadcast networks. It certainly changed the face of the industry, but it did not destroy those networks which learned to adapt, compete and survive. Please keep in mind the broad standards of a free market economy when considering the NAB's petition 04-160.